



Winnipeg Visitors Guide

SHOPS
CAFES
SPORTS
MOVIES
CLUBS
MUSIC
SPECIAL EVENTS
POINTS OF INTEREST
PARKS
CHURCHES
MAPS

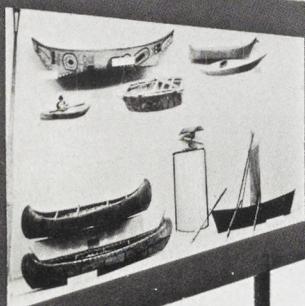
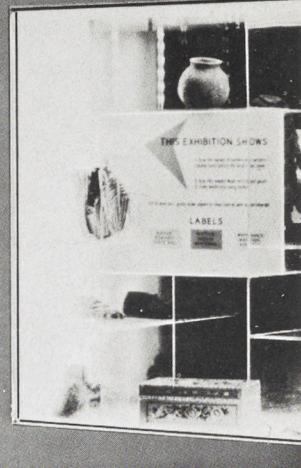
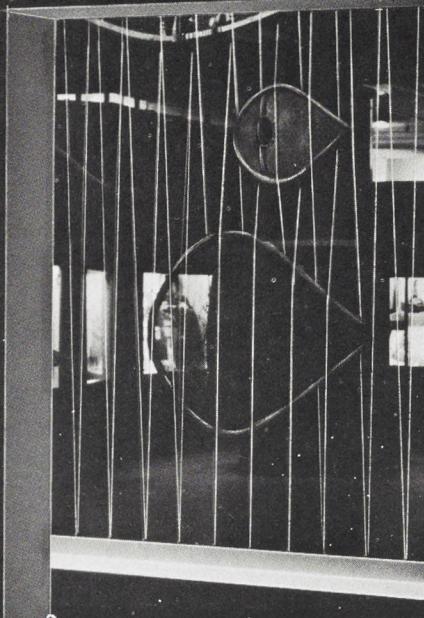


The well known DIAMONDS will appear at the Rancho Don Carlos — 650 Pembina Highway, September 21 through September 26.

**SEPTEMBER
1959**

HISTORICAL EXHIBITION

MEN
IN THE
WILDERNESS



A UNIQUE EXHIBIT OF INDIAN AND ESKIMO LIFE, BEFORE AND AFTER THE COMING OF THE WHITE MAN

One of the most interesting displays of pioneer life in Western Canada may be found in the Bay's Historical Exhibit. See the actual weapons used in hunting and fishing . . . clothes worn by different tribes . . . models of dwellings . . . how food was prepared . . . Indian beadwork and Eskimo soapstone carvings. Also on display is the Indian birch bark canoe, Eskimo kayaks, and one of the last original Red River carts. Adults, as well as children, will be fascinated by these relics of another era.

Open the year round, during store hours, the Historical Exhibit is located on the Fourth Floor of the Hudson's Bay Company. The museum also sells many examples of native crafts, Eskimo carvings, etc. to interested visitors.

Hudson's Bay Company.
INCORPORATED 2ND MAY 1670.



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NAME IN CANADIAN FURS

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Winnipeg — Gateway to the West

The City of Winnipeg, capital of the Province of Manitoba, Canada, is situated at the junction of the Red and Assiniboine Rivers, 40 miles south of Lake Winnipeg and 68 miles north of the U.S.-Canada boundary and midway between the Atlantic and Pacific Oceans, at an altitude of 760 feet above sea level.

When the City was incorporated in 1873 there were 1,869 inhabitants.

Today, Winnipeg has become a city with a population of 275,000 in the city proper, and 455,000 in its metropolitan area. Winnipeg is a brisk and busy metropolis made up of people from assorted origins and backgrounds. It's a clean city — with a total area of 202 square miles, with wide paved streets, tree lined residential areas, an excellent shopping district and a reputation for warm-hearted western hospitality.

All the conveniences offered by a modern city are at your disposal in Winnipeg. Colorful and gay eating establishments, modern motels and hotels, points of interest and entertainment spots are liberally scattered throughout the city. We hope you will enjoy your visit to Winnipeg — Gateway to Western Canada.

The VISITORS GUIDE steers you to the top establishments in Winnipeg, and the advertisers in this booklet are recommended as such. Tells you exactly what to expect by telling you everything you want to know.

FOR FINE FOOD

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1540 PORTAGE AVE.

DINING ROOM AND
COFFEE SHOP

Winnipeg

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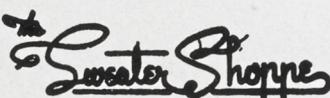
Phone WH 2-5319



SWEATERS BRITISH MADE IMPORTS

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- Cashmere
- Botany
- Angora



286 KENNEDY STREET
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PH. WH 2-3331

Main St. next to Federal Bldg.

Century Motors

DODGE

DESO TO

Where to Go

Theatres

Metropolitan — Donald and Portage
Capitol — Portage at Donald.

Lyceum — Portage Ave., between Smith and Donald.

Garrick — Garry St. north of Portage.

Odeon — Smith St., north of Portage.

Gaiety — Portage and Colony.

Drive-In Theatres

Northmain Drive-In — Lot 32, Main St.

Airport — Ellice Ave. near the Airport.

Pembina Drive-In — Pembina Hwy.

Sports

Baseball — Winnipeg Goldeyes (Class C), Winnipeg Stadium, St. James St. Ph. SU 3-7421. Sept. 1-2, Goldeyes vs St. Cloud, 7:30 p.m.

Football — Winnipeg Blue Bombers (Professional), Winnipeg Stadium, St. James St., Ph. SU 3-7421. Sept. 3, Winnipeg vs Vancouver; Sept. 12, Winnipeg vs Regina; Sept. 28, Winnipeg vs Edmonton. Game time 8:00 p.m.

Football — High School, Winnipeg Stadium, St. James St., Phone SU 3-7421. Games scheduled for the following dates: Sept. 15-18-22-25-29. Game time 7:30 p.m.

Sport of Kings — Assiniboia Downs, Portage Ave. West, Phone VE 2-1385. Aug. 22 through Sept. 15, Mon.-Fri., 5:55 p.m.; Sat., and Holidays 2:30 p.m. Ladies admitted Free on Thursdays.

Hockey — Winnipeg Warriors (Professional), Winnipeg Arena, St. James St., Ph. SU 3-7421. Sept. 23, Warriors vs Detroit Red Wings. Game time 8:00 p.m.

Stock Car Racing — Brooklands Speedway, Logan Ave. West. Racing every Wed., weather permitting. 8:00 p.m.; Sept. 7, 2:30 p.m.

Cricket Matches — Assiniboine Park Athletic Grounds. Sept. 2, Manitoba vs Marylebone (England), Sept. 7, Canadians and the rest of the Commonwealth.

Winnipeg Cricket League — Three matches every Saturday, May 16 to Sept. 19, 2:30 p.m. to 7:00 p.m., Assiniboine Park Athletic Grounds.

Events

Square Dancing — Wed., Sept 2, Rainbow Stage, Kildonan Park,

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T.V., Cottages and efficiency
Units.

4 miles to shopping centre.

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Winnipeg

Welcome

Welcome to you,
A visitor,
to Winnipeg.
You will find
Winnipeg
a friendly,
hospitable city,
a city of beautiful
homes and
parks, excellent
restaurants and
fine shops,
outstanding
schools and
many churches.
You also will find
Winnipeg
a great city,
first in population
and an eminent
leader in
industry and
commerce.
A city rich in
tradition and
culture, with
good
entertainment and
recreation,
whose growth
has been constant
through the years.
We sincerely
hope you will
thoroughly enjoy
your visit and
will return
here often.



Winnipeg

VISITORS GUIDE

MOTEL
Rainbow

- Fully Modern
- Air Conditioned Heat
- Cooking Facilities

OPEN YEAR ROUND
No. 1 Hwy. West
20 Minutes to Downtown
Winnipeg

VERnon 2-2227
S.W. Sumach & Portage Ave.
West

South Winds

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GL 3-6054 **MOTEL**

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- CHILDREN'S PLAYGROUND

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MOTEL

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Children's Playground
Phones Free T.V.
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Phone GRover 5-4297

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297 PORTAGE AVE.

(Beside Capitol Theatre)



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DINING ROOM

and

TYNDALL ROOM

LOUNGE

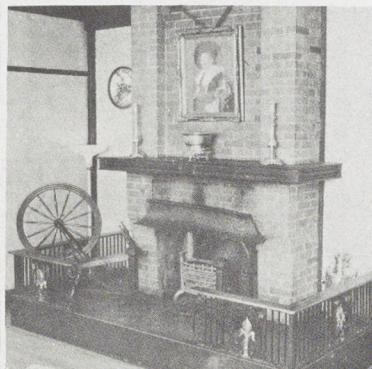
to serve you

— OPEN —

7:00 a.m. — 12:30 a.m. Daily

CLOSED SUNDAY

Ph. WH 2-8349



MIKADO ROOM

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CANADIAN RESTAURANT
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and

NATIONAL RESTAURANT
ASSOCIATION

Moore's

297 PORTAGE AVE.

Main St. North, 8:00-11:00 p.m.
Admission Free.

Recorded Music — Sun., Sept. 6, Rainbow Stage, Kildonan Park, Main St. North, 2:00-7:00 p.m.

Manitoba Open Revolver Championships — Sun., Sept. 6 through Mon., Sept. 7, Winnipeg Revolver Club, Miller Road Range, Lot 49, Ph. ED 9-1726.

Manitoba and Canadian Archery Association Regional Championships — Sat., Sept. 5 through Mon., Sept. 7, St. John's-Ravenscourt School, Fort Garry, 9:00 a.m. Admission Free.

Ladies Annual Les Canotiers Paddling Race — Sat., Sept. 12, Starting Place, Winnipeg Canoe Club, Dunkirk Drive, Phone WH 2-5513.

Men's Annual Les Voyageurs Paddling Race — Sat., Sept. 12 through Sun., Sept. 13, distance 65 miles, Starting Place, Winnipeg Canoe Club, Dunkirk Drive. Ph. WH 2-5513.

United Scottish Association Concert — Thurs., Sept. 24 through Sat., Sept. 26, Playhouse Theatre, Market and Main Sts. Phone WH 2-4037.

Conventions



NATIONAL Rent-A-Car Ltd.

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Business Men's Rate
\$3.50

from 8.30 a.m. - 5.30 p.m.
or 5.30 p.m. to 8.30 a.m.
plus mileage

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Manitoba Weekly Newspapers — Thurs., Sept. 3 through Fri., Sept. 4, Royal Alexandra Hotel, Main at Higgins, Ph. WH 2-2141.

Associated Hospitals of Manitoba — Mon., Sept. 7 through Sat., Sept. 12, Royal Alexandra Hotel, Main at Higgins. Ph. WH 2-2141.

Ford Company of Canada — Thurs., Sept. 17 through Sat., Sept. 19, Royal Alexandra Hotel, Main at Higgins. Ph. WH 2-2141.

Canadian British Israel Association — Thurs., Sept. 17 through Sun., Sept. 20, St. Regis Hotel, 285 Smith St. Ph. WH 2-3506.

Canadian Hatcheries Federation — Sun., Sept. 20 and 23, Royal Alexandra Hotel, Main at Higgins. Ph. WH 2-2141.

Great West Life Insurance Company — Sun., Sept. 20 through Thurs., Sept. 24, Royal Alexandra Hotel, Main at Higgins. Ph. WH 2-2141.

Association of Canadian Postal Employees — Mon., Sept. 21 thru Thurs., Sept. 24, Fort Garry Hotel, Broadway and Fort. Ph. WH 2-8251.

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FINEST

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CAB

Whitehall 2-7555

Canada Mink Breeders — Wed., Sept. 23 through Fri., Sept. 25, Marlborough Hotel, Smith St., Ph. WH 2-6411.

Canadian Association of Social Workers Conference — Thurs. Sept. 24 through Sat., Sept. 26, Fort Garry Hotel, Broadway and Fort. Ph. WH 2-8251.

Canadian Institute of Mining and Metallurgy — Sun., Sept. 27 through Wed., Sept. 30, Royal Alexandra Hotel, Main at Higgins. Ph. WH 2-2141.

Canadian Daily Newspapers Association — Mon., Sept. 28 through Fri., Oct. 2, Fort Garry Hotel, Broadway and Fort. Phone — WH 2-8251.

FOR THE TRAVELER...

handy telephone numbers:

Long Distance	0
Information	113
Doctors	SU 3-7123
Nurses	SP 2-2151
Dentists	SU 3-7123
Veterinarian	SP 4-3544
Public Library	WH 3-7707
Post Office	WH 2-6311
Telegraph Office	WH 3-6501
City Transit	WH 3-0407
Ambulance Service	SP 5-1556
Garage Service	WH 2-6600
Drive-Ur-Self	WH 2-3525
Sightseeing Bus	WH 2-3366
Taxicabs	WH 2-7555
Gov't.	

Tourist Information WH 6-7448
 Weather Office SP 5-2583
 Union Bus Depot WH 2-7271
 Police or Fire 999

TRAINS:

Can. National Rwy. WH 6-2212
 Can. Pacific Rwy. WH 6-1130
 Soo Line WH 2-6197
 Great Northern WH 2-5521

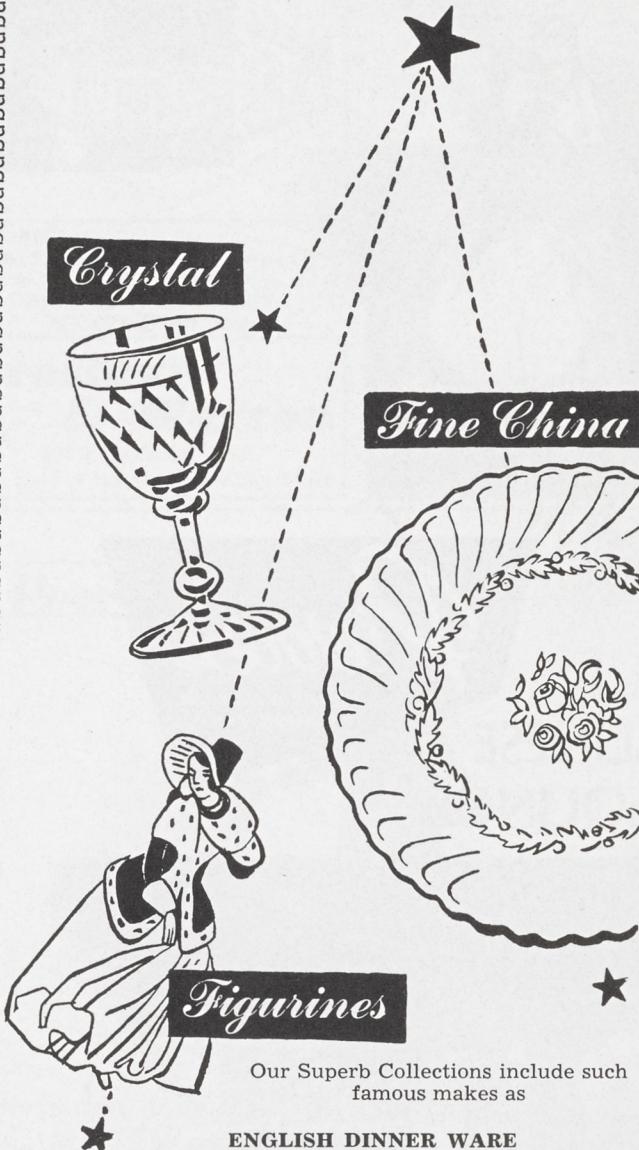
AIR LINES:

Trans-Canada WH 3-9381
 Canadian Pacific WH 2-0141
 Northwest Orient SP 4-4438
 Trans-Air SP 2-0379



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Our Superb Collections include such famous makes as

ENGLISH DINNER WARE
 Minton, Royal Doulton, Royal Worcester, Spode

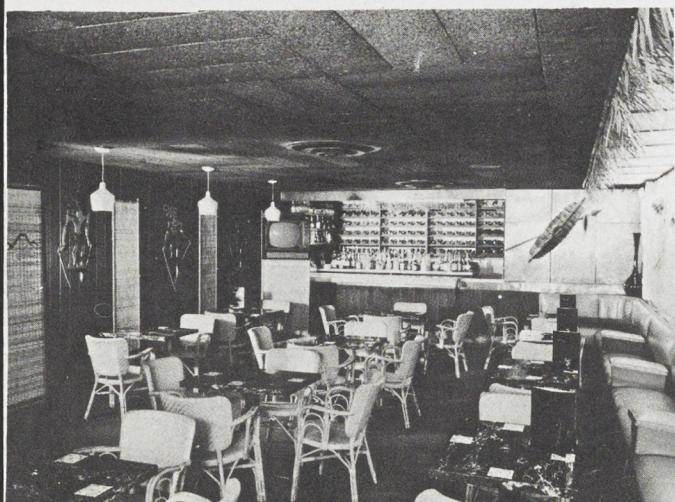
IMPORTED CRYSTAL
 Stuart Crystal, Val St. Lambert, Webb & Corbett

BIRKS JEWELLERS
 PORTAGE AVE. AT SMITH ST.

Enjoy Continental atmosphere, *plus* food to delight the most discriminating gourmet.



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Famous for
Planked Steaks
Broiled Lobster

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Winnipeg's distinguished continental restaurant, where quiet luxury has been achieved with thick carpets, interior terraces and beautiful murals... where skilled chefs conjure magic, in spotless kitchens, to make a gourmet's dream come true. Whether it be a famed planked steak, a rare European dish, sea food or an exquisite pastry, you will enjoy it more at Pierre's—1133 Portage Ave.

Entertainment nightly in the Balinese Lounge. Open from 11:30 a.m. until 12:00 p.m. daily. Closed Sunday. Ample parking facilities.

Pierre's

1133 PORTAGE AVE.
WINNIPEG, CANADA

What's new in China?

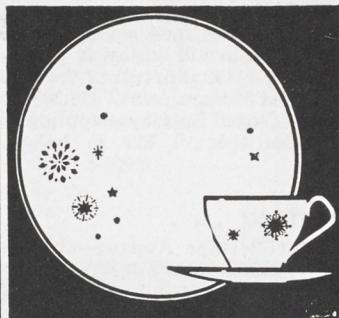
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WINNIPEG'S FAVORITE JEWELLERS

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Just East of the Hudson's Bay Store



THE FRIENDLY CITY

If we could play tricks with time and have you visit the Winnipeg of 1860 you would stand before a bastioned fort with a few scattered dwellings and windowless stores outside stone and oak walls. By 1874, you would see no less than seven steamers plying the Red River—a river you could cross by ferry in the company of ox teams and Metis traders on their way to sell furs in a settlement of some 4,000 souls.

From these random scenes you can gather that Winnipeg's growth has been meteoric. Each year the city is host to more than 600,000 visitors. They come from every point on the continent to visit friends, to share in the year-round program of entertainment and to holiday in the matchless vacation areas that surround the city.

Whatever the purpose of your visit, be assured that Winnipeg offers you and your family a warm-hearted welcome. The key to a city famed for its hospitality from the days of fort and fur traders, is yours.

a **Peerless** welcome



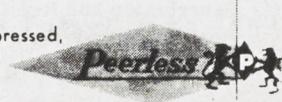
sportsman, tourist, or adventurer . . .
whatever your wardrobe

Peerless launderers and cleaners

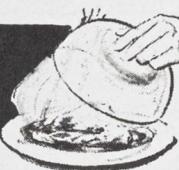
is for you!

our same day or overnight service brings your clothes back handsomely cleaned, accurately pressed, ready to compliment you at your best.

Phone SP 4-4411 for a Peerless welcome.



Gourmet Guide



LICENSED PREMISES

The following restaurants in Winnipeg are licensed for the sale of alcoholic beverages. This information is provided as a service to tourists and residents of Manitoba who may be readers of this guide.

MOORE'S RESTAURANT, 297 Portage Ave.
 CLUB MOROCCO, 573½ Portage Ave.
 ELLICE INN BAR-B-Q, 715 Ellice Ave.
 HY'S STEAK LOFT, 216 Kennedy St.
 RANCHO DON CARLOS — 650 Pembina (Hwy. 75)
 MARDI GRAS RESTAURANT, 287 Portage Ave.
 PADDOCK RESTAURANT, 1540 Portage Ave.
 RIVIERA RESTAURANT, 571 Portage Ave.
 ST. REGIS HOTEL, 285 Smith St.
 RAE AND JERRY'S, 1405 Portage Ave.
 ZORATTIS, 423 Portage Ave.
 SOUTH SEAS, 451 Portage Ave.
 PIERRE'S, 1133 Portage Ave.
 ELLETT'S RESTAURANT, 718 Osborne St.
 DI COSIMO'S CHICKEN INN, 369 Colony St.
 IVANHOE RESTAURANT, Portage and Carlton.

The Ellice Inn Bar-B-Q

INVITES YOU TO THEIR NEW DINING ROOM

“The Happy Vineyard”



Happy Vineyard Specialties — Ellice Inn Bar-B-Q Specialties
Hungarian Goulash **Southern Fried Chicken**
Sauerbraten and Red Cabbage **Bar-B-Q Spare Ribs**
Beef Rouladen **Charcoal Broiled Steaks**

LOCATED AT ELLICE AND TORONTO

Phone SPruce 2-0476

Closed Mondays

Ellice Inn Bar-B-Q . . .

Ellice Avenue at Toronto Street—specializes in Bar-B-Q Ribs, Fried Chicken, Charcoal Steaks and Fish and chips. Their unique dining room "The Happy Vineyard" specializes in home style Hungarian Goulash, Sauerbraten and Red Cabbage and Beef Rouladen. For home delivery call SP 2-0476. Closed Mondays.

Pierre's . . .

Winnipeg's distinguished continental restaurant, where quiet luxury has been achieved with thick carpets, interior terraces and beautiful murals . . . where skilled chefs conjure magic, in spotless kitchens, to make a gourmet's dream come true. Whether it be a famed planked steak, a rare European dish, sea food or an exquisite pastry, you will enjoy it more at Pierre's—1133 Portage Ave. Open from 11.30 a.m. until 11.30 p.m. daily. Closed Sunday. Ample parking facilities.

Riviera . . .

At 571 Portage Avenue—the door to gracious dining. A relaxing continental atmosphere, composed of soft dinner music, tinkling water falls and luxurious decor. Steaks are the house specialty, try the flaming pepper steak or delicious chicken and sea foods. Private banquet rooms. Open daily 11 a.m. - 2 a.m. Sundays and holidays at noon. Ph. SP 5-5831.

Rae and Jerry's . . .

Winnipeg's largest restaurant at 1405 Portage Avenue has established a solid reputation for fine cuisine. Their menu features genuine charcoal broiled steaks done to perfection, chicken, lobster and a large selection of moderately priced dinners to please the most fastidious diner. Nothing has been spared in order to make this one of the finest in Winnipeg. Open seven days a week from 10:30 a.m. Ph. SU 3-6155.

The Paddock . . .

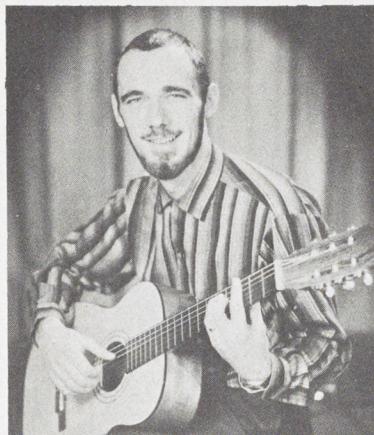
Located across from the Polo Park Shopping Centre at 1540 Portage Avenue—designed with you and your family's comfort in mind. Coffee Bar and dining room offers a complete line of good food. Especially featured are branded steaks, smoked Lake Winnipeg goldeye, jumbo deep fried shrimp and many other palate pleasers. Half portions for children, bibs and hi-chairs. Ample parking facilities. Ph. SP 2-0727.

Mardi Gras . . .

This restaurant has a delightfully gay and friendly atmosphere with the Mardi Gras theme depicted throughout — from the colorful murals to their exciting Menu. Try one of these—flaming shrimp, Louisiana fried chicken, or any one of the choice steaks. Open Sundays and holidays, 7 a.m. - 12:30 p.m.—so come for breakfast too! Air conditioned.

Zorattis . . .

Winnipeggers and out of town diners will agree their visit to Zorattis will be remembered and repeated. Their three spacious rooms, the Cedar Room, Locarno and Venezia Room are most luxuriously decorated to assure complete relaxation and enjoyment. Delicious spaghetti and ravioli dishes are specialties. Sizzling charcoal broiled steaks, sea foods and many other taste tempting dishes make up their menu. Located at 423 Portage Avenue. Ph. WH 3-8092.



Folk Singer Kelly Clark entertains at the Balinese Lounge — Pierre's restaurant.

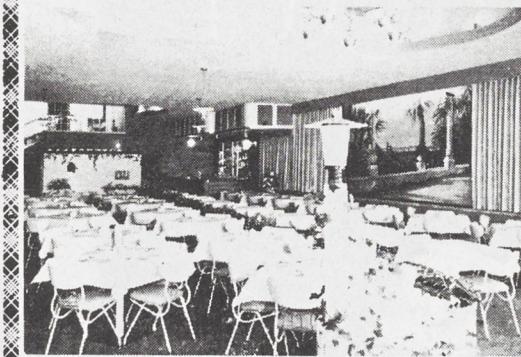
Enjoy CONTINENTAL Atmosphere and Dining Pleasure

AIR CONDITIONED

**STEAKS ARE
OUR SPECIALTY**

Riviera

571 PORTAGE AVENUE



**FLAMING
PEPPER
STEAK**

SEA FOODS

**FRIED
CHICKEN**

**Open Sundays
and Holidays**

PH. SP 5-5831

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20 MODERN UNITS — 4 LIGHT HOUSEKEEPING
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FOR FINER FOOD**

1540 PORTAGE AVE.

**WITH
FIVE LUXURIOUS AREAS
TO SERVE YOU**

- THE TURF ROOM
- THE STARTING GATE LOUNGE
- MAIN DINING ROOM
- THE WINNERS CIRCLE
- HORSESHOE COFFEE BAR

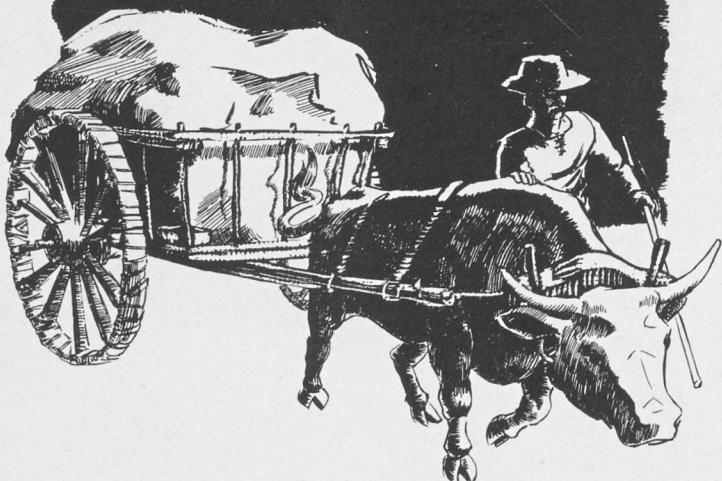
*"There's love
in our cooking"*

FEATURING:

Gracious dining at reasonable prices

Special attention and half portions for children

Ellett's



LA VERENDRYE

ROOM

718 Osborne St.

FORT ROUGE

LOUNGE

Alternate Route to Downtown Winnipeg

Phone GL 3-6276

CLOSED SUNDAYS

South Seas . . .

Across from the Hudson's Bay Store at 451 Portage Avenue have a most complete menu and you are sure to find the dinner of your choice — be it goldeye, a crisp salad plate or a juicy steak prepared on the charcoal broiler. For the sweet tooth try the pies and pastries made in their own bake shop. Air-conditioned for your comfort. Ph. WH 2-5914.

Di Cosimo's . . .

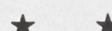
Often imitated but never duplicated. Famous for Italian dishes including all types of Pizza, Lasagna, Ravioli and of course delicious Spaghetti. Other specialties are barbecued ribs and fried chicken. They are open 7 days a week and also have the fastest and finest home delivery service. Ample parking facilities adjoin the premises. Ph. SU 3-0202.

Ellett's . . .

At 718 Osborne St., just a few blocks from highway No. 75 and on an alternate route to downtown. A completely Manitoban atmosphere in the LaVerendrye Room and Fort Rouge Lounge. History comes alive with an actual water powered wheel, stone walls from Manitoba field stone, worm-wood walls, oil lamps all depicting the inside of old forts. A place well known for excellent food at reasonable prices. Ph. GL 3-6276.

Rancho Don Carlos . . .

The Rancho Don Carlos Cabaret, at 650 Pembina Hwy. 75, is Winnipeg's home for celebrities. Dining and dancing nightly. World famous celebrities or local talent provide laughs and entertainment nightly. When in Winnipeg, be sure to visit the Rancho where you will enjoy fine charcoal broiled steak, ribs and chicken. For reservations call GL 3-4448.



DI COSIMO'S CHICKEN INN

Italian Restaurant Famous for Bar-B-Q Ribs

(Often imitated but never duplicated)

KENTUCKY FRIED CHICKEN — PIZZA

INQUIRE ABOUT OUR ITALIAN DISHES

OPEN 7 DAYS A WEEK — HOME DELIVERY SERVICE



369 Colony Street

(Just North of the Gaiety Theatre)

Phone SU 3-0202

AMPLE PARKING FACILITIES

Ivanhoe . . .

Visit the new and exciting Ivanhoe Restaurant, Portage at Carlton. The charming rustic decor and thick carpets are the perfect setting for you to enjoy a luncheon or dinner. If steak is your preference you may select your own and then watch it being prepared on their charcoal broiler. Closed Sundays.

Le Voyageur . . .

The new L'Habitant Dining Room connected with Le Voyageur Motel is conveniently located on highway 75 at 1855 Pembina. L'Habitant Dining Room is beautifully laid out and the motif highlights the important part the voyageurs played in the exploration and development of the Canadian West. Breakfasts are served from 7 a.m. to 11 a.m., and family dinners including steaks and seafoods are served from 4 p.m. to 12 p.m. in the historic L'Habitant Dining Room.



Rusty Draper will perform at the Rancho Don Carlos — Sept. 12-19th.

*Follow the Gourmet's Guide
for Recommended Dining Spots*

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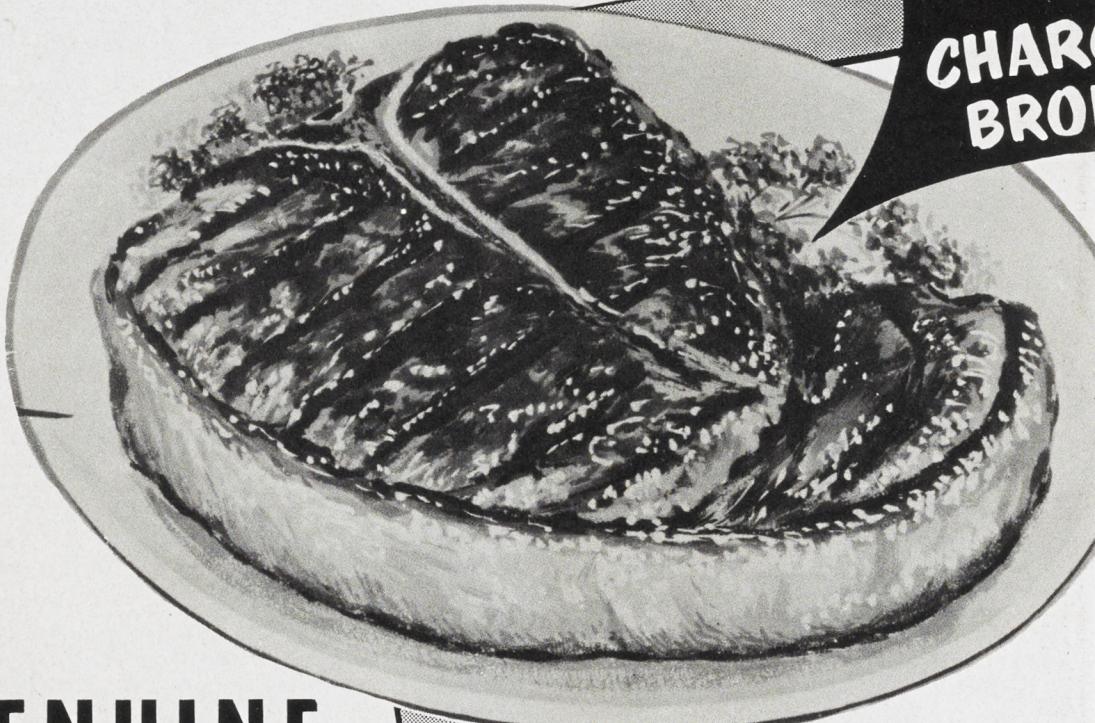
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OUR FAST, EFFICIENT WAY!

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The Juanhoe

Portage at Carlton

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**Charcoal Steaks
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Here you may choose from a wide variety of foods from salads to steaks, from canapes to coffee, and all at popular prices. Smoked Lake Winnipeg Goldeye has been a constant favorite with our guests and is one of our featured dinners. Open daily from 7 a.m. to 8.30 p.m. Ph. WH 2-3506.

Hy's Steak Loft . . .

Situated at 216 Kennedy Street—where you can watch your steak prepared to perfection and brought to you sizzling hot while you sip savory onion soup or munch on tasty garlic bread. Steaks ordered to suit your appetite—from 8-oz. to 22-oz. or the Steak Loft Special—72-oz. Steaks are the specialty but the fried chicken, ribs and sea food are equally delicious. Open 5 p.m. to 1 a.m. weekdays, 5-9.30 p.m. Sundays. Ph. WH 2-1000.

Moores . . .

One of Winnipeg's oldest and most distinguished, located at 297 Portage Ave., next to the Capitol Theatre. Dine and relax in either the luncheonette or dining rooms while you enjoy your meal and the superb collection of oil paintings. Closed Sundays.

Club Morocco . . .

Winnipeg's most beautiful night club located in downtown Winnipeg at 575 Portage Ave. Featuring exotic oriental cuisine prepared by native Chefs in the Mandarin and Cantonese manner. If you are unfamiliar with Cantonese food the waiter will be pleased to recommend combinations for most enjoyable dining. Dinners served from 5 p.m., also dancing nightly in a setting of palms and native murals. Open 5 p.m. - 1 a.m. weekdays and 5 p.m. - 12 p.m. Saturdays. For reservations phone SP 2-2578.



Vocalist Irene Hall appears nightly at the Constellation Room — Airport Hotel.



Where to
Worship
in Winnipeg,

PRESBYTERIAN:

First Presbyterian — Canora at St. James Place.

ANGLICAN:

All Saints Church — Corner of Osborne and Broadway.

Holy Trinity — Corner of Smith and Graham.

UNITED:

Westminster Church — Maryland at Westminster.

Knox Church — Qu'Appelle at Edmonton, near Central Park.

ROMAN CATHOLIC:

St. Boniface Cathedral — Tache Ave., St. Boniface.

St. Ignatius — Stafford and Jessie Ave.

St. Mary's Cathedral — 353 St. Mary's Avenue.

GREEK CATHOLIC:

St. Vladimir and Olga — McGregor and Stella Ave.

GREEK ORTHODOX:

Consistory Ukrainian Greek Orthodox — 7 St. Johns Avenue.

BAPTIST:

Broadway First — Broadway & Walnut.

Trinity Baptist — Nassau & Gertrude.

HEBREW:

Shaarey Zedek Synagogue — Wellington Crescent at Academy Road.

Rosh-Pinah — 121 Matheson Avenue.

LUTHERAN:

Lutheran Church of the Redeemer — Wellington Crescent at Academy Road.

First Lutheran Church — Corner of Victor and Sargent.

St. Mark's — Corydon and Cambridge.

PENTECOSTAL:

Calvary Temple — Corner of Hargrave and Cumberland.

CHRISTIAN SCIENCE:

First Church of Christ Scientist — Corner of River and Nassau.

EVANGELIST:

Elim Chapel — Portage at Spence.

Bethesda — Alverstone and Burnell.

MENNOMITE:

First Mennonite Church — Notre Dame at Alverstone.

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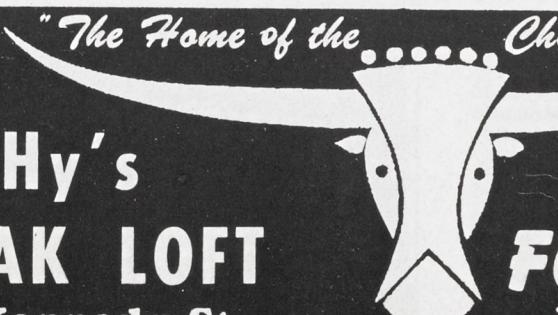
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Ribs and Chicken

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St. Boniface Basilica—of Whittier's poem "The Red River Voyageur"—stands on the site of the first Roman Catholic Church in all the West.

Sight-Seeing TIPS

ART GALLERY—Located in the Civic Auditorium, corner of St. Mary's and Memorial Boulevard; famous and interesting paintings. Open to the public. Hours: Monday to Saturday, 10.00 a.m. to 5.00 p.m.; Sundays, 2.00 p.m. to 5.00 p.m.; Tuesday and Thursday evenings, 7.30 p.m. to 9.30 p.m.

ASSINIBOINE PARK—Portage Avenue, West. The park covers a total area of 290 acres and houses Western Canada's largest conservatory, numerous flower gardens are scattered throughout the park, athletic grounds and picnic areas are available. A zoo which contains a collection of native, wild and other animals, including the Bison (Buffalo)—Manitoba's animal emblem—is also located in the park.

CENTRAL MARKET—Princess and Market Street, where market gardeners sell vegetables, fruit and flowers during the summer months.

CITY HALL—Main St. and William Ave.; completed in 1886—the year following the North-west rebellion.

"COUNTESS OF DUFFERIN"—Corner of Main St. and Higgins Ave., opposite the C.P.R. Station. Winnipeg's first engine, which arrived by barge in 1877.

GROTTO OF LOURDES—Provencher at La Fleche in St. Boniface. An exact replica of the world famous grotto of Notre Dame de Lourdes in France.

HISTORICAL EXHIBIT—Hudson's Bay Co. Store, corner of Portage Ave. and Memorial Boulevard. The exhibit is located on the fourth floor of the store and is open to the public during the regular store hours.

KILDONAN PARK—Main Street North, consisting of a total of 98 acres and situated on the banks of the Red River about three miles north of the City Hall. Rolling wooded parkland in its natural state, with flower gardens, picnic and athletic grounds. Also located here is Rainbow Stage where concerts are held throughout the summer months.

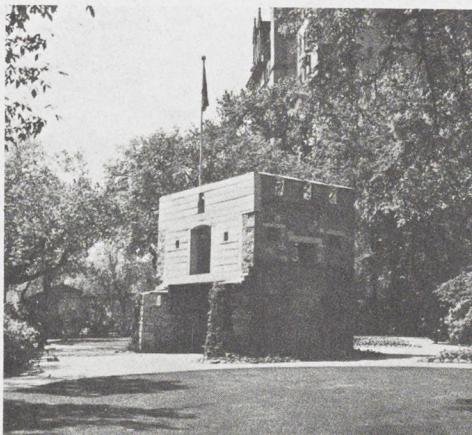
LA VERENDRYE MONUMENT—Tache Avenue, opposite the St. Boniface Hospital. A monument in honour of the first white man to reach Manitoba in September, 1738.

LEGISLATIVE BUILDING—Corner of Broadway and Osborne. The majestic legislative building, constructed from the famous Manitoba Tyndall stone, is recognized as one of the finest buildings of its type on the Continent. Open to the public with guided tours during the week days from 9.00 to 4.00 p.m. Closed on Sundays.

LOWER FORT GARRY—On highway 9, 19 miles north of Winnipeg. The only original fort of the fur trade period still intact in Canada. Open from May 3 to the first week of October. All buildings but the main building are open to visitors. Hours: Monday to Friday, 10.00 a.m. to 6.00 p.m. Saturday and Sunday, 10.00 a.m. to 5.00 p.m.



Auditorium serves as centre for Winnipeg Symphony concerts, indoor sports events—contains museum and art gallery as well.



Stone gate is all that remains of the Hudson's Bay Company's Fort Garry. It is a reminder of three earlier trading posts that stood near the same site.



MOTEL 75



HWY. 75 AND STAFFORD

Phone GL 2-7011



Lower Fort Garry, 19 miles north of the city, is Canada's only intact stone fort of fur trade days.



Broad and handsome downtown streets mean a pleasant motor tour of City's financial and shopping area. In foreground is famed Portage and Main intersection.



Classic beauty of Manitoba's Legislature makes it the city's outstanding building. Atop the dome is the famed Golden Boy—gilded 14-foot symbol of enterprise.

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MUSEUM—Located in the Civic Auditorium, corner of St. Mary's and Memorial Boulevard. Olden day relics, including Indian and Eskimo crafts. Open to the public Monday to Friday from 9.00 a.m. to 5.00 p.m.

NORTH-END MARKET—Main and Stella. Row upon row of fresh fruit, flowers, vegetables and poultry, brought directly to the consumer from the many market garden communities around Winnipeg.

OLD FORT GARRY GATE—Broadway and Main, opposite the C.N.R. Station. This is all that remains of the old fort which once stood on the banks of the Winnipeg rivers.

OLD ST. ANDREWS CHURCH—14 miles north of Winnipeg on River Road (about 1 mile from highway). First Anglican church built in western Canada, 1823.

RAILWAY YARDS—Winnipeg has the world's largest privately owned railway yards which can be viewed from atop the Arlington or Salter Street bridges.

RENDEZVOUS PARK—Situated at Lockport, 16 miles north of Winnipeg. Open daily during the summer months from mid-May to Labour Day weekend in September. Picnic facilities, midway, wading pool, dancing, kiddies zoo, kiddies Enchanted Land, and roller skating.

SARGENT AVENUE PARK—An athletic field with numerous playgrounds, running track, tennis courts, bowling greens and open air swimming pool.

ST. BONIFACE BASILICA—Tache Avenue, St. Boniface. This is the fourth church building on the same site of the first Roman Catholic Church to be built in Western Canada. Superb architecture—worth seeing.

ST. BONIFACE MUSEUM (Historical)—St. Boniface City Hall, Provencher Avenue. Museum is located on the third floor. Admission is 25 cents per person. Open from 1.00 p.m. to 5.00 p.m. daily.

ST. JOHN'S CATHEDRAL—At Church and Emslie. Stands in a churchyard that was started in 1812, when the first settlers reached the Red River. This quiet little sanctuary was the site of the first Anglican stone church on the banks of the Red.

STEVENSON AIR FIELD—Ellice and Ferry Road. Winnipeg's only airport which handles numerous flights daily to and from other major centers on the continent.

THE ROSS HOUSE—Across from the C.P.R. Station. The first Post Office in Western Canada. Open from 10.00 a.m. to 8.00 p.m. daily except Sunday. Admission 25 cents for adults and 10 cents for children.

UNIVERSITY OF MANITOBA—Fort Garry. The campus has the following well-developed facilities: Arts and Science, Commerce, Engineering, including Architecture and Interior Decoration, Medicine, Agriculture and Home Economics, Nursing and Social Service, Education and Law, which is under the joint auspices of the University of Manitoba and the Law Society of Manitoba.

WINNIPEG GRAIN EXCHANGE—Lombard near Main. The trading hours on the exchange are from 9.30 a.m. to 1.15 p.m. on week days. Guides are available on personal tours of the building during hours listed.

SEVEN OAKS MONUMENT—Main Street. Where fur traders of the North-West Company massacred a score of settlers in 1816.

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• Shopping in Winnipeg is an exciting adventure! Merchandise in a wealth of variety is available in the down-town stores which range from huge department organizations to tiny gift shops.

Here you'll find displays of world-famous Hudson's Bay "point" blankets, Scottish and English woollens, English china and leather goods. For "the big spenders" see the India rugs, South African diamonds and beautiful furs in a variety of skins and smart designs.

For truly "native" Canadian work, Indian and Eskimo pottery, beadwork and hand-tooled leather will fascinate you and make wonderful gifts to take home to friends or family . . . at prices well within your budget.

There are also some antique shops which contain real treasures for collectors.

Make it a point to spend a few hours in our shopping center, where courteous clerks will only be too glad to assist you — the Visitor.

There is one thing to remember while shopping in Winnipeg: stores remain open 6 days per week—store hours are 9 a.m. to 5.30 p.m. daily and 9 a.m. to 9 p.m. on Fridays.

▲ The first store of its kind in Winnipeg, the Fabric Centre at 255 Vaughan St. opposite Hudson's Bay carry only fabrics imported from every textile center in the world. Scotch Tartans, Cashmere, Camel Hair Coatings, Worsted and Tweed suitings from England, France Scotland and Italy. Also fine laces and silks from France, Switzerland and Italy.

▲ **M. Hurtig and Son** invite you to their famous Fur Salon where they will be pleased to show you the most superb styles in full length coats, jackets, capes and stoles. Luxurious furs created by a furrier of distinction—located at 261 Vaughan Street, opposite the Hudson's Bay Company.

▲ **Glow's Pharmacy**, 161 Osborne Street, on Highway 75, has all your drug needs as well as full line of English Bone China, souvenirs and fishing equipment.

▲ **Sharon's Linen and Gift Shop**, 445 Portage Avenue, are the sole Canadian distributors of "Lady Cynthia" hand made Madeira Linens. "Lady Cynthia" is the hall mark for better linens as sterling is for silver. Although the quality is high and the prices are low your selection can be made in a wide variety, ranging from doilies, guest towels, bridge sets and pillow cases to banquet sets. Along with "Lady Cynthia" linens you will find gifts such as linens from Ireland, English Bone China, Czechoslovakian crystal, Italian pottery, artrraffts from Israel, tartans from Scotland, educational toys from England, Sweden and U.S.A. Come in and browse around at your leisure.

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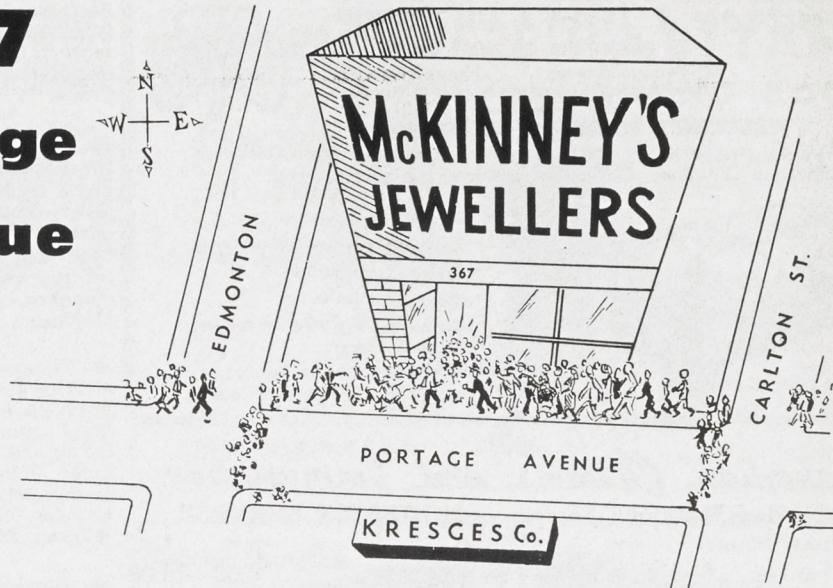
- English Bone China
- Fishing Equipment
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Open 9 a.m. to 12 p.m.
Sunday 10.30 a.m. to 12 p.m.

Antiques
BONE CHINA — MODERNS
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WINNIPEG, MANITOBA

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to commemorate the Royal visit and
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English Bone
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- McKinney's have been Diamond, Watch and China Importers for 40 years.
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- Diamonds and English Bone China enter Canada Duty Free.
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American Currency Accepted at Par

McKinney's Tourist Bureau is at your service for
cashing Checks, Money Orders or Bank Drafts.

367
PORTAGE
AVENUE

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TORONTO WINNIPEG

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PARKING

FOR CUSTOMS REGULATIONS REFER TO PAGE 23

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IMPORTERS OF IRISH LINEN

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Directly across the Hudson's Bay Department Store
After Hours Phone JU 6-2131

WELCOMES TOURISTS TO WINNIPEG

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WE FEATURE . . .

- Finest Imported Hand Made Linens.
- English China and Crystal.
- English Educational Toys.
- Merchandise from Madeira, England, Ireland, Israel.

This advertisement entitles bearer to a 10% discount on all regular prices.

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CANADIAN HOURS	A.M.	P.M.	A.M.	P.M.
Ft. Frances	24 Hour Service	Windygates	8:00—10:00	
Rainy River	24 Hour Service	Snowflake	8:00—10:00	
Middlebro. Man.	8:30—10:30	Crystal City	8:00—10:00	
South Junction	8:30—10:30	Cartwright	8:00—10:00	
Piney	8:30—10:30	Lena	8:00—10:00	
Tolstoi	9:00—10:00	Peace Gardens	24 Hour	
Emerson	24 Hour Service	Goodlands	8:00—10:00	
Gretna	8:00—12:00	Coulter	8:00—10:00	
Haskett	8:00—10:00	Lyleton	8:00—10:00	

Rates and Advertising space for the 1959 Guide may be obtained from the publishers

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▲ Visit **Whites Hardware**, at 619 Portage Avenue, and see their large display of beautiful cups and saucers, imported from the leading manufacturers of fine English Bone China.

▲ **McKinney Jewellers** located at 367 Portage Ave. is one of Winnipeg's leading jewellery establishments. McKinney's are direct importers of Diamonds, Watches and Fine English Bone China from leading manufacturers. American currency is accepted at par, at McKinney's.

▲ Shopping for sweaters? Stop at **The Sweater Shoppe** for the finest choice in Cashmere, Lamb's Wool, Angora and Botany in all colors and sizes. These are British made imports and you are sure to find what you want whether it be for men or women. **The Sweater Shoppe**—286 Kennedy.

▲ **Breslauer and Warren Jewellers** on Vaughan Street opposite the east entrance to the Bay display the finest china and silverware, ornaments as well as the latest in costume jewellery. Air-conditioned for your shopping comfort.

▲ **Curiosity Shop** at 313 Smith St. is a fascinating place where you'll find antique treasures, moderns and exquisite china. You are welcome to drop in and look around at your leisure. Anyone would be pleased with a gift from this shop.

▲ **Graham Jewellers**, on Vaughan St., opposite the Hudson Bay retail store feature the largest and most complete selection of open stock fine Bone China in Winnipeg. They also handle the finest diamonds, watches and sterling silver. American currency accepted at par and Graham Jewellers will be pleased to advise visitors on customs regulations, and ship your purchases if desired.

▲ What a difference a car can make on your visit to Winnipeg, especially if that car is one of the newer models. Many of the places you'll want to see can be easily reached by car. Rent-A-Car Agencies operating in Winnipeg are: **Avis**, 203 Garry St., **Tilden**, 245 Graham Ave., **Hertz**, 170 Lombard St., **Moore**, Donald and Graham and **National**, Colony at St. Mary's.

▲ **Birk's Jewellers**, Portage at Smith feature a superb collection of famous Crystal, English Dinnerware, Minton and Royal Doulton as well as beautiful jewellery and fine leather goods. Always the shopping haven for tourists and local residents.

REGULATION FOR DECLARATION OF "DUTY FREE" PURCHASES BY U. S. VISITORS TO CANADA

Residents of the United States, who have been in Canada 48 hours—or longer—are entitled to exemption from duty on goods purchased in Canada up to the value of \$200.00, provided that no other declaration has been filed with the U.S. Customs within the previous 30 days. In addition to \$200.00—exemption, United States residents are also entitled to a further \$300—duty free allowance, provided no other \$300.00 exemption has been claimed during the previous six months and that residents of U.S. have visited in Canada for twelve full days or longer. Thus the combined total of the two exemptions is \$500.00 per person after twelve full days in Canada.

Residents of the U.S.A., visiting Canada for less than 48 hours, may take back for personal or household use merchandise to the value of \$10 duty and tax free. Such exemptions must not include more than 50 cigarettes, 10 cigars, $\frac{1}{2}$ pound of manufactured tobacco, four ounces of alcoholic beverages or four ounces of alcoholic perfumery.

U.S. residents can also send one gift a day by mail, **duty free**, to a friend or relative back home, providing the value of the gift is not more than \$10. Perfumes, tobacco and alcoholic beverages are not included in this privilege. Gift packages should be plainly marked "**GIFT**" and value indicated.

OF INTEREST

BUILDINGS

Law Courts—Broadway and Kennedy.

Legislative Buildings—Broadway and Osborne.

Red Cross Building—Osborne St. near Cooper.

Civic Auditorium—Memorial Boulevard and St. Mary's Ave.

Hudson's Bay Co. Store—Portage and Memorial Boulevard.

Union Station—Main and Broadway.

Dominion Public Building—Main St. at Water.

Public Library—William Ave. and Dagmar St.

C.P.R. Station—Higgins Ave. and Main St.

General Post Office—Smith at Graham.

Eaton's Store—Portage and Donald.

Bus Depot—Graham and Hargrave.

Wheat Pool Building—371 Main St.

City Hall—William and Main.

Winnipeg Clinic Building—St. Mary's and Vaughan.

Mall Medical Building—N.W. cor. St. Mary's and Memorial Blvd.

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Exotic Oriental Cuisine

POLYNESIAN STYLE

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Starts at 5 P.M. DAILY

MAKE UP A PARTY AND ENJOY OUR
UNIQUE DEPARTURE IN DINING PLEASURE

In case you
wonder

A circle drawn to include all of the North American continent would have its centre in Winnipeg.

GENERAL

Canada Packers Plant, Marion St., St. Boniface, Man.

Chamber of Commerce, 346 Main St. C.N.R. Telegraph Office, Portage and Main St., North.

C.P.R. Telegraph Office, Portage and Main St., South.

Swift Canadian Co., Archibald St., South, St. Boniface.

Winnipeg Baseball Stadium, St. James St.

Winnipeg Football Stadium, St. James St.

Winnipeg Free Press, 300 Carlton St. Winnipeg Tribune, Smith at Graham.

Manitoba Motor League, 175 Carlton Street.

R.C.M.P. Barracks, corner of Portage Ave. and Greenwood Place.

Canadian Postal rates are as follows: Letters to be forwarded to points in U.S.A., Alaska, Hawaii or other provinces in Canada should be affixed with a five cent stamp. Post cards require a four cent stamp. Postage stamps can be bought at the post office, as well as most drug stores.

Lake Winnipeg has an area of 9,398 square miles and is larger than Lake Ontario.

Due to the differences in American and British methods of fluid measurement it takes five American quarts of gasoline to equal one Canadian gallon. If this is borne in mind when buying gas in Manitoba, the difference in price will be understandable.

WINNIPEG'S MOST EXCITING MOTOR HOTEL and MOTEL

THE *City Centre*



- Diners Club and American Express Credit Cards accepted.
- We recognize all Commercial Travellers' Credit Cards.

ACCOMMODATION IN COMFORT AND GOOD TASTE
CARLTON and ELLICE - WINNIPEG 2, Phone WH 3-8673

NEXT TIME YOU TRAVEL AND WANT TO ENJOY GOOD LIVING . . . AWAY FROM HOME
ALL ROADS LEAD TO CITY CENTRE MOTOR HOTEL AND MOTEL

WINNIPEG PARKS

Four large and some forty smaller parks dot the City with open spaces, lawns, and trees. Those unused to the banks of prairie rivers always are surprised when from the tops of tall buildings they look out over miles of massed green foliage roofing the streets of Winnipeg in summer. More than 200 miles of the city's streets have been boulevarded and planted with trees, some of which are overarching now with the growth of fifty years.

The largest of Winnipeg's parks is Assiniboine Park, an area of 300 acres straddling

the Assiniboine River five miles west of the City Hall. The site was chosen for its natural beauty when the City bought it in 1910. But since then it has been added to in many ways. The half timbered pavillion with its tall tower is a landmark, as well as a place for refreshments. The Conservatory and Palm House, the only one in Western Canada, is a favorite point of call all the year round, particularly during the annual Chrysanthemum Show in November. The Zoo has both native and imported animals and birds, including a pair of lions and a band of buffalo, the latter the

faunal emblem of the Province of Manitoba.

Best known of the City's natural parks is Kildonan Park, three and one half miles north of the City Hall. Here 98 acres of the towering elm forest that originally lined the Red River banks has been cared for, beautified with lawns, and equipped with a pavilion and picnic grounds.

St. Vital Park, 110 acres, and Wildwood Park, 70 acres, situated on the east and west banks respectively of the Red River, a few miles south of the City Hall, are well forested natural parks.

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OF USE IN WINNIPEG

Public Golf Courses

KILDONAN GOLF COURSE — Main and Templeton. EDison 1-387

WINDSOR GOLF COURSE — Regal and Des Meurons. Ph. CH 7-1174

Tuxedo Golf Course—University Blvd. Ph. 40-5922.

Service Clubs

KINSMEN CLUB—Meet every second Monday, at the Marlborough Hotel, 6.30 p.m. Ph. WH 3-3320.

KIWANIS CLUB—Meet every Tuesday, Royal Alexandra Hotel at 12.40. Ph. WH 2-2727.

LIONS CLUB—Meet every Thursday at the Fort Garry Hotel, 12.15. Ph. WH 3-2256.

ROTARY CLUB—Meet Royal Alexandra Hotel, every Wednesday 12.15. Ph. WH 2-2058.

OPTIMIST CLUB — Meet every Thursday, Royal Alexandra Hotel, 12.15. Ph. WH 6-9302.

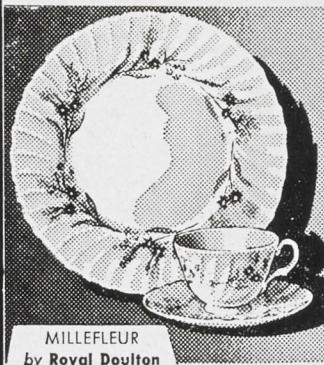
Liquor Laws

Liquor and beer can be purchased at the Government Liquor Stores located at:

Head Office—McDermot and Adelaide. Ph. WH 3-3513, and;
311 Fort Street
Cor. Osborne & McMillan
577 Portage Avenue
922 Main Street
113 Marion Street
1825 Portage Avenue
260 Kelvin Street

U.S. residents returning with alcoholic beverage purchases are reminded of the United States federal law permitting an American citizen returning home, to take into the United States for his or her personal use, one gallon of liquor provided he or she has been absent from the country for 48 hours or more. Individual State laws should be studied before leaving home for local regulations.

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Highway Safety

In the event of an accident involving property damage of \$50 or more, or injury or death to persons . . .

Report the accident as soon as possible, and in any event, within 24 hours, to a police officer. (City police—Phone WH 2-8231

If you can produce for the police officer a Motor Vehicle Liability Insurance card (pink) or a Financial Responsibility card (white and yellow) as proof of your financial responsibility, none of the penalties of the law will affect you.

It is not essential that you have this card, but it can save you from the embarrassment of having your car even temporarily impounded if you are involved in an accident.

Tourists, who become involved in an accident and do not possess a pink card should immediately call the Deputy Registrar of Motor Vehicles, or Wm. Owens, at telephone No. WH 6-7439, and furnish them with particulars of his automobile insurance card, i.e., name of company, address, policy number, make, type and serial number of his motor vehicle.

One of the above gentlemen will then wire the insurance company at the expense of the Province of Manitoba.

Once confirmation of insurance coverage is received your motor vehicle will be released from pound.

Traffic signs and markers are similar to those used in the U.S. Speed limits are: 30 m.p.h. in cities; 15 m.p.h. past schools, hospitals and playgrounds; 60 m.p.h. on highways by day—50 m.p.h. by night.

Manitoba Holidays

NEW YEAR'S DAY—Jan. 1.

GOOD FRIDAY—March 27.

EMPIRE DAY—May 18

DOMINION DAY—July 1

CIVIC HOLIDAY—August 3.

LABOUR DAY—September 7.

THANKSGIVING DAY—Oct. 12.

REMEMBRANCE DAY—Nov. 11.

CHRISTMAS DAY—Dec. 25.

BOXING DAY—Dec. 26.



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WHitehall 2-3366

OR

WHitehall 2-2349

Public Swimming Pools

SARGENT PARK — Sargent and Downing. Outdoor pool.
Ph. SUNset 3-5911

PRITCHARD POOL — Pritchard and Charles. Outdoor pool.
Ph. JU 2-5221.

SHERBROOKE POOL — Sherbrooke North of Portage. Indoor pool.
Ph. SUNset 3-5376 Open daily,
10 a.m. to 10 p.m.

Hospitals

CHILDREN'S HOSPITAL —
685 Bannatyne. Ph. SP 5-8311.

GENERAL HOSPITAL —
Bannatyne Ave. Ph. SP 4-6511.

GRACE HOSPITAL —
Arlington St. Ph. SU 3-7271

MISERICORDIA GENERAL HOSP. —

20 Sherbrooke St. Ph. SP 4-6581.

MOUNT CARMEL CLINIC —

Selkirk Ave. Ph. JU 9-6691

PRINCESS ELIZABETH HOSPITAL —

Morley Ave. Ph. GL 2-3411

ST. BONIFACE HOSPITAL —

Tache Ave. Ph. WH 3-0311.

SHRINER'S HOSPITAL —

(For Crippled children).

633 Wellington Crescent.

Ph. GL 2-4311

VICTORIA HOSPITAL —

River and Rose. Ph. GL 2-3511

Foreign Consuls in Manitoba

Consulate for BELGIUM —

201-290 Garry. Ph. WH 2-4601.

Consulate of FRANCE —

415 Paris Bldg. Ph. WH 2-8838.

Consulate of the NETHERLANDS —

405 Royal Bank Building.

Ph. WH 3-6607.

Consulate of SWITZERLAND —

210 Mitchell-Copp Building.

Ph. WH 2-7013.

Consulate of NORWAY —

270 Fort St. Ph. WH 3-1577.

Consulate of SWEDEN —

468 Main St. Ph. WH 3-5613.

Consul General, UNITED STATES —

4th Floor, Tribune Building.

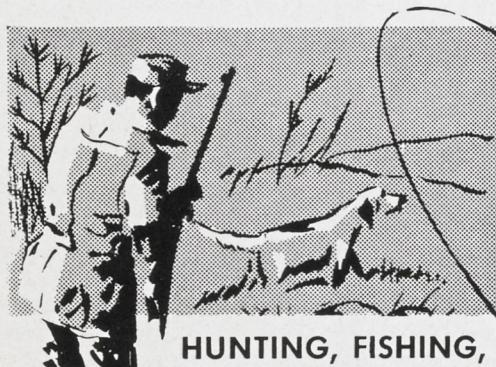
Ph. WH 2-2525.

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Fire ----- 999

Ambulance—Call Police.



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Visitor's Guide

A monthly news publication containing information relative to events of the month, sightseeing, dining and general information on Winnipeg and Manitoba, for the convenience of visitors.

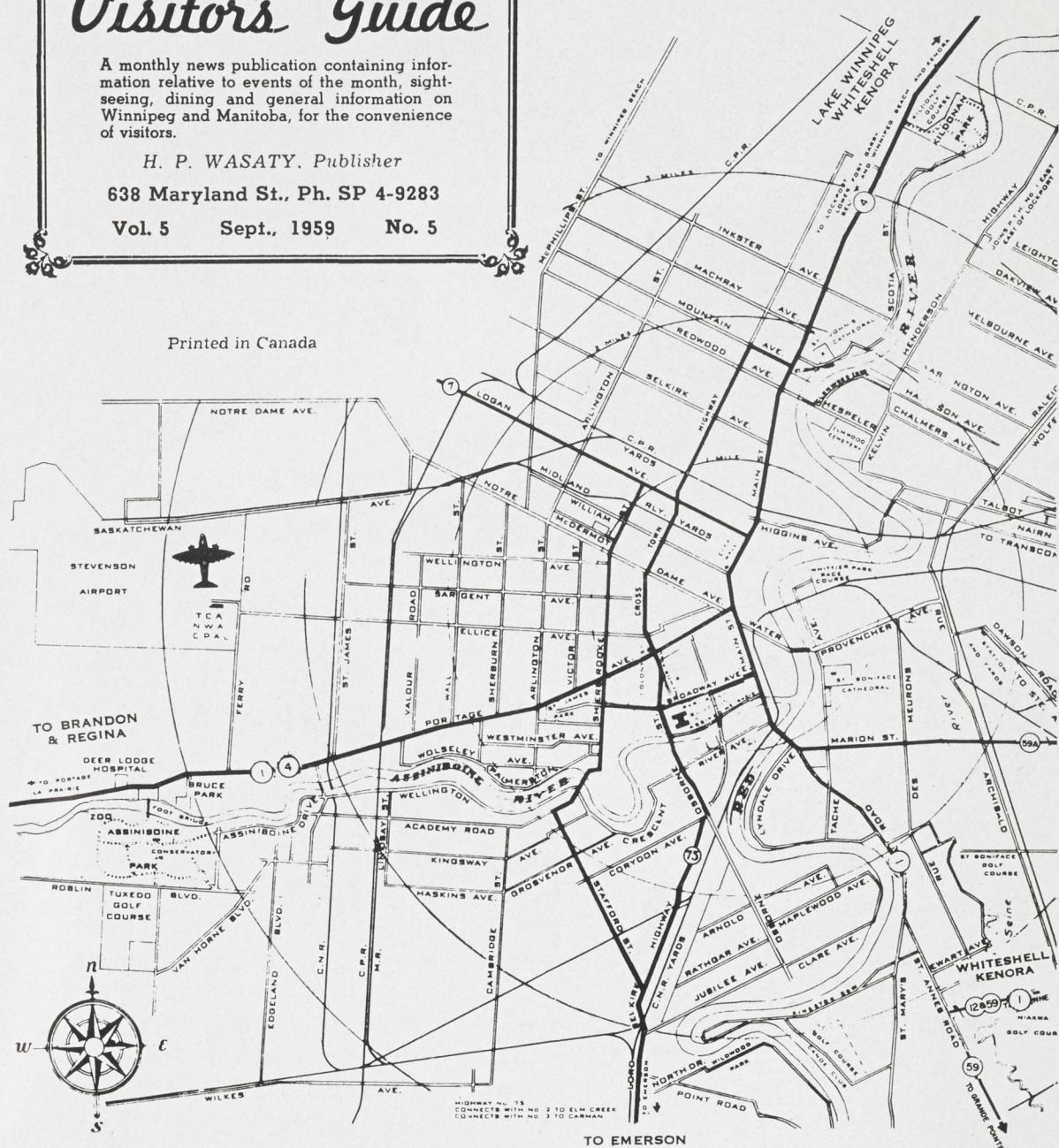
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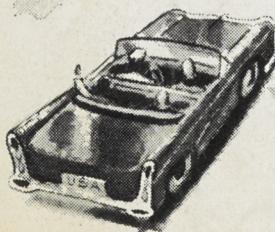
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